

tional Society of Interior Designers, the Construction Specifications Institute, the Design-Build Institute of America, and the Urban Land Institute.

MAJOR ASSOCIATIONS AND THEIR GOALS

Today there are interior design associations in almost every country throughout the world. In the United States, the three primary associations are the International Interior Design Association (IIDA), the American Society of Interior Designers (ASID), and the American Institute of Architects' Interiors Professional Interest Area (PIA).

The International Interior Design Association provides a wide variety of services and benefits to over 12,000 members. Its mission is to promote excellence in interior design and to advance the profession through knowledge. The IIDA was formed by three smaller associations: the Institute of Business Designers, the International Society of Interior Design, and the Federal Designers Council. It advocates for design excellence, organizes the interior design community worldwide, maintains educational standards, responds to trends in business and design, and provides information about interior design and related issues. The IIDA has nine international regions with more than 30 chapters and 64 U.S. City centers. It is based in Chicago's Merchandise Mart. Its Internet site is www.iida.org.

The American Society of Interior Designers was formed in 1975 with the consolidation of the American Institute of Designers (AID) and the National Society of Interior Designers (NSID). The ASID serves over 30,000 members, including approximately 7,000 students and 3,500 product representatives. The ASID provides services in government affairs, conferences, publications, online services, and continuing education. Members include both residential and commercial designers. The ASID focuses primarily on U.S. issues, although it has some international members. The ASID's headquarters are in Washington, D.C., just down the street from the east front of the U.S. Capitol. Further information is available at www.asid.org.

The American Institute of Architects has an active interior architecture committee called the Interiors PIA. The AIA was founded in 1857 in New York

City and is the largest design association in the world outside of Asia. The AIA provides education, government advocacy, community redevelopment, and public outreach activities with and for its 63,000 members. With 305 local and state chapters, the institute closely monitors legislative and regulatory actions at all levels of government. It provides professional development opportunities, industry standard contract documents, information services, and a comprehensive awards program. The AIA houses one of the largest professional practice libraries in the world. It has chapters in Europe and Hong Kong but focuses primarily on U.S. issues. The Interiors PIA includes both interior designers and architects. For more information, see the Internet site at www.e-architect.com.

INTERDISCIPLINARY AND INTERASSOCIATION AFFILIATIONS

Often, designers also affiliate

Often, designers also affiliate with other organizations, including the Urban Land Institute (ULI), the International Facility Management Association (IFMA), the American Design Drafting Association, the National Kitchen and Bath Association (NKBA), the National Trust for Historic Preservation (NTHP), the Institute of Store Planners (ISP), the Business and Industry Furniture Manufacturers Association, the Design Management Institute, and the Industrial Designers Society of America (IDSA), among others.

There is also an organization called the International Federation of Interior Architects/Designers (IFI). The goals of IFI, which serves interior design associations globally, are to promote the interior architecture and design professions, to represent its practitioners, to act as a clearinghouse for professional and cultural information, to encourage international cooperation, and to assist and serve the industry. The IFI engages in a number of activities to further these ends, such as maintaining a public relations program, lobbying for policies benefiting the practice, organizing conferences, and supporting minimum standards of education and a Code of Ethics and Practice. Its membership is composed not of individuals but rather of organizations. It is located in Johannesburg, South Africa. More information is available at www.ifi.co.za.